

Media Communications at the 43rd Xenia

Athens, December 2011. Media Communications SA (MCOM, www.mcoms.com), participated in the 43rd International Hotel Exhibition Xenia (www.xenia.gr).

During the show, visitors had the opportunity to experience under real hotel conditions various distribution designs for TV channels as well as MCOM's HOTstream new services:

- Premiere for the unique **HOTstream 4.0 3D** solution in collaboration with the LG Cinema 3D TVs. MCOM is the first company that offers the 3D experience in the hospitality market.
- Premiere for MCOM HOTstream - **Samsung solution** making full use of the new Samsung models with embedded DVB-S2 and DVB-T tuners, eliminating the need for a typical MATV headend.
- Premiere for MCOM HOTstream - **Sony solution** using the new Sony TVs without embedded tuner, allowing hoteliers to install IPTV without having the cost of unused TV tuners.
- Premiere for MCOM HOTstream - **LG collaboration** for the new Pro:Centric TV and service.
- Presentation of the **HOTstream 4.0 HD product line**, one of the most advanced entertainment solutions for the hotel industry that includes IPTV, Interactive TV and Video on Demand (VOD) services.
- Premiere of the new HOTstream 4.0 Internet for High Speed Internet Access (HSIA)
 - Without installation costs for the hotelier
 - Available through wireless (WiFi) and wired networks
 - With customized login portal pages to promote hotel services
 - With multi-tier bandwidth management service for hoteliers to define freely their pricing policy
- Presentation of the new **HOTStream 4.0 Signage** to manage digital signage monitors in groups or independently, with embedded integration for Sales & Catering solutions as well as auto way-finders depending on the current arrangement of the conference rooms.



About Media Communications SA (MCOM)

Media Communications SA (MCOM - www.mcoms.com) is one of the leading companies in Europe having a large network of partners in Europe, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for Broadband Internet and Interactive Media Systems.

MCOM's HOTstream (www.hotstream.eu) is one of the most advanced and innovative in-room information and entertainment platforms for the hospitality sector. **HOTstream** hospitality suite includes solutions for **Interactive TV, IPTV, Video On Demand, Internet** and **Digital Signage**.

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