



## Entertainment in High Definition

Video On Demand is the most effective way of offering video programs to a hotel guest. Even with VOD, offering standard definition content on the new high definition LCD TVs is similar to showing black and white programs on color TVs.

HOTstream™ allow hotels to get a true benefit out of their new HD LCD TVs, offering a unique HDTV experience for the demanding guest with high definition entertainment programs of extremely high picture quality.

*HOTstream VOD is part of HOTstream Interactive TV.*

*High Definition quality content*

*Impressive variety of video genres and quality titles*

*A wide choice of entertainment packages with short and long programs*

*Easy guest selection with recommendations*

*Appealing user interface*

*Multilingual subtitling per movie*

*True Video On Demand with bookmarks*

*Parental control with PIN*

## HOTstream™ Content

**Wide selection of content.** In order to satisfy the leisure or business guest, couples, kids and families, MCOM has selected an extensive variety of high quality HD on-demand programs from leading content providers. New popular genres include: family, kids, adventure, travel, music, culture, lifestyle, science, nature, sports and gaming. Hollywood blockbuster movies enter the hotel library before their DVD releases. Premium adult titles have been complemented with new erotic travel programs.

**Thematic packages.** HOTstream offers 24 hour or multiple day thematic packages to match individual guests' profiles or stay

durations. Within a package there are short, medium or long programs designed to match guest's available time for on-demand entertainment. A package can also include premium TV channels, internet and telephony services to increase the value for the guest and the revenues for the hotel.

**Frequent updates.** Your movie library will be always up-to-date with first run movies and thematic content. Through MCOM's automated content update service you will receive new movies without using the valuable time of your people.

## Features

Multilingual subtitles

Select content based on genre, language

Play, pause, fast forward, rewind, jump-to controls

Last orders for the selected movies

Parental rating restrictions

Search for movies with queries on film data

High Definition quality content

Graphic movie catalogue

Preview, synopsis and cast information

Flexible charging and viewing rights schemes

Comprehensive reporting and usage statistics

Unattended content updates

### CONTENT FOR ALL NEEDS

First Run Hollywood movies

Movies from international and local studios

Adult content with a diverse variety of genres

Thematic videos bundled to address the needs of your guests:

*Lifestyle and social*

*Sports*

*Adventure and travel*

*Kids*

*History and Science*

*... and much more*

