

## Strategic collaboration between Media Communications SA (MCOM) and SYSCO SA

**Athens, December 2010.** Media Communications S.A. (MCOM), a leading company that offers innovative entertainment and information solutions through IP networks for the hospitality sector and Sysco S.A., one of the most experienced information technology companies with expertise in computer integration solutions for hotels, have announced their collaboration in the field of high end technology for the hospitality sector.

The two companies cooperated to establish full communication and integration among their systems (On line – Real Time) so that hotels can provide innovative and high quality services to their guests in a fully interactive environment. Indicatively, the PMS systems of Sysco and MCOM's HOTstream Interactive TV product suite exchange a wide range of information providing end user services like welcome message, view bill, room service as well as more customised services like spa booking, restaurant table reservation, activity reservation and many more.

Moreover, Sysco's ESP Sales & Catering software is fully integrated with MCOM 's HOTstream Signage solution to present in real time all the events of the day on the monitors placed throughout the hotel. That way all guests get real time information on the time and place for each and every event.

Both Sysco S.A. and Media Communications S.A. participated at the 42<sup>nd</sup> International Show XENIA that took place at the Metropolitan Expo from 26-29 November 2010.

### About Media Communications SA (MCOM)

Media Communications SA (MCOM - [www.mcoms.com](http://www.mcoms.com)) is one of the leading companies in Europe having a large network of partners in Europe, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for Broadband Internet and Interactive Media Systems.

**MCOM's HOTstream** ([www.hotstream.eu](http://www.hotstream.eu)) is one of the most advanced and innovative in-room information and entertainment platforms for the hospitality sector. **HOTstream** hospitality suite includes solutions for **Interactive TV, IPTV, Video On Demand, Internet** and **Digital Signage**.

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