

## Press Release

### **New Hotel, a design landmark in Athens, selected MCOM's HOTstream Hospitality Suite**

*Athens, October 25th 2011*



New Hotel, the most recent member of Yes! Hotels chain ([www.yeshotels.gr](http://www.yeshotels.gr)) selected MCOM's HOTstream High Definition Hospitality suite ([www.hotstream.eu](http://www.hotstream.eu)).

HOTstream's HD Hospitality Suite is customized according to New Hotel's unique design and character, offering a personalized in-room entertainment experience for hotel guests. New Hotel selected the full range of HOTstream HD Hospitality suite, including:

- HOTstream Interactive Advertisements, the brand new service included in HOTstream HD 4.0 Hospitality Suite. New Hotel can promote services and offers through the new HD HOTstream interface in an interactive way.
- HOTstream Interactive TV to provide Interactive TV services to all guests, including service promotions, internet on TV, access to hotel services such as view bill, hotel messages, restaurant info, room service and many more
- HOTstream IPTV providing digital quality up to High Definition for the satellite TV channels and features like Personalized channel line-up, Channel categorization by genre and more
- HOTstream Internet for High Speed Internet Access (HSIA) to guests' laptops, smart-phones and internet enabled devices





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- HOTstream Video on Demand with an extensive and continuously updated movie library of first run Hollywood and High Definition Thematic movies

New Hotel is located 200 meters from Syntagma (Constitution) Square, the most central part of Athens, a center point to the daily activities of all Athenians. An ideal location to experience the best of Athens, from ancient to modern times. New Hotel, a deluxe property designed with exclusive furniture by the Campana brothers. 79 rooms & suites in total, featuring a striking and authentic Greek design concept under the guidance of the Campana brothers.

#### **About Media Communications SA (MCOM)**

MediaCommunications SA (MCOM- [www.mcoms.com](http://www.mcoms.com)) is one of the leading companies in Europe having a large network of partners in Europe, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for Broadband Internet and Interactive Media Systems.

MCOM's HOTstream ([www.hotstream.eu](http://www.hotstream.eu)) is one of the most advanced and innovative in-room information and entertainment platforms for the hospitality sector. HOTstream hospitality suite includes solutions for Interactive TV, IPTV, Video On Demand, Internet and Digital Signage.

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