

DIGEA and ERT Digital in every hotel room

Athens, March 2010. Media Communications (www.mcoms.com) responding to the new era of digital channel reception, provides the technology for the digital transition without requiring new TV sets and multiple decoders in every room.

HOTstream IPTV solution (www.hotstream.eu) is designed in a way that all hotel channels (satellite, terrestrial and digital terrestrial just like Digea channels) can be broadcasted by a common digital television centre, a lot smaller in size than the traditional analogue, allowing you to keep your existing TV sets without the need to install multiple decoders in every room.

The management of the hotel channel list is being done locally or remotely through internet, while the same infrastructure could be used in the future to provide hotel services of Interactive TV, Internet, Video on Demand and Telephony in every room.

With digital TV, hotels can offer supreme audio and video quality in every room without the problems and limitations of the analog channels. By using HOTstream IPTV solution, the transition is simpler, providing at the same time the necessary infrastructure for new additional digital services for hotels. The same infrastructure supports high definition channels making the investment even more profitable in the long term.

About Media Communications SA (MCOM)

Media Communications SA (www.mcoms.com), is one of the leading and highly specialized companies in the Europe, offering innovative services and solutions for creation, management and distribution of audiovisual content through IP networks. MCOM 's product portfolio included **HOTstream**, one of the most advanced and innovative in-room information and entertainment platform for hotels. HOTstream's extensive service list includes Interactive Pay TV services, Video on Demand, Internet, email and instant messenger services on TV, high speed internet on laptop, plus new hotel Interactive TV services. MCOM has also designed and developed **MEDIAstream**, an advanced platform for IPTV, Video on Demand and online movie rental services for telecom operators and internet service providers. The solution can deliver audiovisual content to a range of devices (TVs, PCs, PDAs, mobile phones), through any IP network infrastructure (xDSL, FTTx, cable, satellite, wireless, LAN).

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