

## **MCOM's HOTstream™ at The Hotel Show in Dubai 2011**

**Athens, May, 2011.** Media Communications SA (MCOM) participates for the fourth year at The Hotel Show in Dubai. As every year, we will present many new services for the first time in Middle East, including:

1. Our brand new High Definition user interface HOTstream 4.
2. Our brand new Marketing application for hotels to have marketing campaigns inside the rooms.
3. Our new version of HOTstream Digital Signage application
4. Our new version for HOTstream Internet with multiple portal pages for guest login based in location

At MCOM's stand guests will have the opportunity to experience live demonstrations under real hotel conditions for HOTstream, and discover the full possibilities and advantages of the luxurious and innovative platform.

### **About the Hotel Show, Dubai**

The Hotel Show is the largest and most important event for the hospitality sector in the region and beyond. The show features a comprehensive range of the very latest products, services and technologies from around the world and attracts the key industry decision makers across the territory. The high quality visitor audience includes the region's key Managing Directors, General Managers and Hotel Operators, Purchasing Managers, Architects, Designers, Consultants, Agents & Distributors and Developers

### **About Media Communications SA (MCOM)**

Media Communications SA (MCOM - [www.mcoms.com](http://www.mcoms.com)) is one of the leading companies in Europe having a large network of partners in Europe, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for Broadband Internet and Interactive Media Systems.

**MCOM's HOTstream** ([www.hotstream.eu](http://www.hotstream.eu)) is one of the most advanced and innovative in-room information and entertainment platforms for the hospitality sector. **HOTstream** hospitality suite includes solutions for **Interactive TV, IPTV, Video On Demand, Internet** and **Digital Signage**.

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