

HOTstream™, MCOM's Interactive TV & IPTV at The Hotel Show in Dubai

Athens, June, 2009. Media Communications SA (MCOM) participated for a second year in a row at The Hotel Show in Dubai, presenting the new HOTstream™ v.3.9 Hotel Interactive TV and IPTV solution.

At MCOM's stand guests had the experience of live demonstrations under real hotel conditions for the new HOTstream v.3.9, one of the most advanced and innovative in-room entertainment and information platforms for hotels offering Hotel Interactive TV, IPTV, Internet on TV and on guests laptops, Video On Demand, Traveller's Portal on TV and much more.

MCOM's visitors had also the opportunity to interact with HOTstream's hospitality industry-first **multilingual subtitling service for Video on Demand movies**, a service already selected by leading luxury hotels and resorts, understanding in depth how HOTstream brings the missing home cinema experience to the hotel rooms and creates in parallel increasing revenues from VoD services.

The new HOTstream Video on Demand content package includes the latest movies from Hollywood, independent and local studios, and also innovative travel content, including city and country guides, online weather, news and tourist information, instant messenger service on TV and much more, offering on-demand infotainment for the leisure and business time of each guest.

HOTstream through its enhanced user friendly interface gives access to all the hotel facilities (PMS, reservations, reception front desk, restaurants, bars, spas, shops etc.) and transforms the TV set into an advanced media & internet centre.

This year MCOM will also present **BIZstream™ Digital Signage** solution which is fully integrated with HOTstream. Through BIZstream you can promote your hotel services at any public area and inform your guests about events and activities, thus increase the revenues from hotel's existing facilities with a lower than expected investment.

About the Hotel Show, Dubai

The Hotel Show is the largest and most important event for the hospitality sector in the region and beyond. The show features a comprehensive range of the very latest products, services and technologies from around the world and attracts the key industry decision makers across the territory. The high quality visitor audience includes the region's key Managing Directors, General Managers and Hotel Operators, Purchasing Managers, Architects, Designers, Consultants, Agents & Distributors and Developers

About Media Communications SA (MCOM)

Media Communications SA (www.mcoms.com), is one of the leading and highly specialized companies in the Europe, offering innovative services and solutions for creation, management and distribution of audiovisual content through IP networks. MCOM 's product portfolio included **HOTstream**, one of the most advanced and innovative in-room information and entertainment platform for hotels. HOTstream's extensive service list includes Interactive Pay TV services, Video on Demand, Internet, email and instant messenger services on TV, high speed internet on laptop, plus new hotel Interactive TV services. MCOM has also



designed and developed **MEDIAstream**, an advanced platform for IPTV, Video on Demand and online movie rental services for telecom operators and internet service providers. The solution can deliver audiovisual content to a range of devices (TVs, PCs, PDAs, mobile phones), through any IP network infrastructure (xDSL, FTTx, cable, satellite, wireless, LAN).

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