



Media Communications signs agreement with ESPN

Athens, October 2010. Media Communications S.A. (MCOM, www.mcoms.com), has become a member of the ESPN family (www.espn.com) by signing an agreement to act as authorized agent for ESPN in Europe and Africa regions.

ESPN, Inc., is the world's leading multinational sports entertainment company, featuring a portfolio of over 50 multimedia sports assets. Its portfolio consists of 3 TV Channels and a vast variety of Digital Media.

ESPN channels are dedicated to the Sports greatest moments 24 hours a day, 7 days a week, offering to Sports Fans the chance to relive some of the best moments in sporting history with matches, documentaries, profiles, with a programming mix of full length matches, highlights, profiles and sports films, to complement real-time live sports events.

ESPN's digital media (ESPN360) offer free highlights, news and interviews and an on-line video player for NHL, NFL, Baseball, Soccer, Golf, Tennis, and X-Games.

"We continuously enhance our content offering bringing into life our clients' requests. By adding ESPN in our content portfolio, we complement with premium sports channels our existing premium video on demand content of first run Hollywood and High Definition movies" noted Mr. Eleftherios Simotas, MCOM's Product Manager.

About Media Communications SA (MCOM)

Media Communications SA (MCOM - www.mcoms.com) is one of the leading companies in Europe having a large network of partners in Europe, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for Broadband Internet and Interactive Media Systems.

MCOM's HOTstream (www.hotstream.eu) is one of the most advanced and innovative in-room information and entertainment platforms for the hospitality sector. **HOTstream** hospitality suite includes solutions for **Interactive TV, IPTV, Video On Demand, Internet** and **Digital Signage**.

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